

TYPES OF ARTICLES





	NEWSPAPERS / MAGAZINES	SCHOLARLY JOURNALS
AUDIENCE	Designed to appeal to a large group of people; typically found at grocery stores and newsstands for popular reading.	Communicates to other experts the results of research in the field of study covered by the journal.
LANGUAGE	Brief articles written in nontechnical language.	Written in technical language or in jargon typical in the field of study; assumes that the reader has some knowledge of the discipline.
AUTHOR	Articles usually written by journalists or freelance writers; author and credentials not listed.	Articles written by experts in the field; name and credentials always listed.
LOOK	Slick appearance, usually with many color illustrations, advertising coupons, sample fragrances, etc.	Often includes graphs, tables or charts and statistical information referring to specific points in the article; usually has a plain cover.
REFERENCES	References not usually provided.	Articles include references, works cited, bibliography.
ARTICLE LENGTH	Shorter articles, broad overviews of topics in no particular format.	Long (20 pages not uncommon), broken into sections.
EXAMPLES	Glamour, Newsweek, Ladies Home Journal, Psychology Today, Sports Illustrated	Child Development, Journal of Applied Psychology, Hispanic American Historical Review, Social Science Quarterly